



**5 Days Left Until the
4th Annual NY BREWFEST
Saturday, June 19, on Governors Island**
Weather Forecast: Beautiful

We're just five short days from the **4th Annual NY BREWFEST**, the largest beer festival on the East Coast, presented by Heartland Brewery: it's **THIS Saturday, June 19**, on Governors Island. And this just in: the forecast is warm and sunny for Saturday--so Brewfest will make a great daytrip (from NYC or New Jersey) and a nice chance to explore beautiful Governors Island.

To refresh your memory, at this year's Brewfest you'll get to:

* sample **more than 300 craft beers** from 100 New York State, East Coast, U.S., and international breweries (check out the list of breweries here: www.nybrewfest.com/breweries.php)

* enjoy **live music** from New York state bands the **Horseshoe Lounge Playboys, Mikey Powell, Alexis P. Suter**, and others

* attend **FREE beer seminars** with top brewers (the schedule has just been posted here: www.nybrewfest.com/seminars.php)

* eat great local food, including pizza from **Sullivan Street Bakery**, burgers from **HB Burger** (made with **Pat LaFrieda** beef), soft pretzels from **Sigmund Pretzel** (new vendor!), and local ice cream from the **Van Leeuwen Ice Cream** truck

Tickets cost \$55 (which includes Brewfest water taxi transport to and from Governors Island--even from NJ) and can be purchased at nybrewfest.com or any of Heartland Brewery's seven New York City locations. Buy your tickets today, because the first three Brewfests sold out and this one's almost sold out. A portion of the proceeds from all ticket sales will benefit the NYS Brewers Association and City Harvest.

Transportation to (and from) NY Brewfest will be quick, easy, and scenic: you can either take **special Brewfest water taxis** running continuously to Governors Island from Pier 11 in Manhattan (a six-minute ride) AND Liberty Harbor Marina in Jersey City, NJ; or you can take the free Governors Island ferry to and from Lower Manhattan or Brooklyn. For more detailed directions, go to www.nybrewfest.com/directions.php.



**Summer's Here
And So Is
Summertime Apricot Ale**

With the arrival of June comes the return of one of our most popular--and refreshing--seasonal beers: **Summertime Apricot Ale**, which is now on tap at all Heartland locations.

The SAA is a succulent summer wheat ale with a light, fruity sweetness and a pleasant bouquet of fresh apricots. It clocks in at 5.5% alc/vol, just enough to give it good body, but light enough to allow for multiple pints on a warm day.

The Summertime Apricot Ale was a particular hit at the **Big Apple Barbecue Block Party** this past weekend in Madison Square Park. Heartland was the exclusive beer provider for the event, pouring nine different beers (200 kegs of them!) for the crowd of more than 100,000 BBQ and beer fans.

Heartland Brewery Locations

625 Eighth Avenue (at 41st Street); 646-214-1000
1285 Sixth Avenue (at 51st Street); 212-582-8244
127 West 43rd Street (bet. Sixth Avenue & Broadway); 646-366-0235
350 Fifth Avenue (at 34th Street); 212-563-3433
35 Union Square West (at 17th Street); 212-645-3400
93 South Street (at Fulton Street); 646-572-BEER
HB BURGER: 127 W. 43rd Street (bet. Sixth Avenue & Broadway); 212.575.5848

www.heartlandbrewery.com

www.twitter.com/heartlandbrew

www.facebook.com/pages/Heartland-Brewery/83781838085